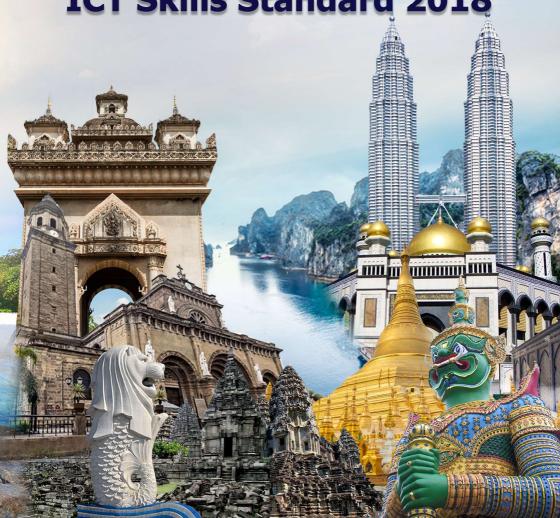


## ASEAN ICT Skills Standard 2018









### ASEAN

ICT Skills Standard 2018

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### Introduction

With the fourth industrial revolution, according to a number of surveys conducted around the world, it is clear that ICT taskforces are needed around the world. Leaders of many large economic countries stated clearly in a number of occasions that they all welcome and encourage ICT taskforces to their countries. The same situation also occurs in ASEAN. In order to systematically deal with movement of ICT taskforce within the region, activities related to preparing taskforces and supporting them to move freer have been explicitly stated in both first and second ASEAN ICT Masterplan (AIM2015 and AIM2020). Especially the main objective of AIM202 states clearly that:

"The key objectives of the AIM 2020 have thus focused on enabling the transformation to the digital economy and developing the human capacity necessary for this transition, facilitating the emergence of a single integrated market that is attractive to investment, talent and participation, and building a digital environment that is safe and trusted."

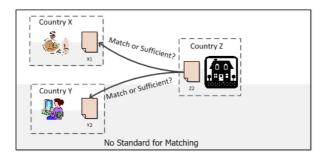
In order to achieve such objective, one of the mechanisms expected is to allow freer flow of ICT taskforces within the region is to develop a set of ICT skills definitions to be used for standard mapping between standards existed in all countries within the region. Imagine two countries with different languages, one way to understand each other is to map each of the country language to English language. Similar mapping mechanism can be used for comparing ICT skills from all countries within the region.

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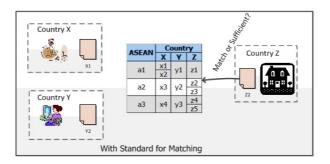
<sup>&</sup>lt;sup>1</sup> The ASEAN ICT Masterplan 2020

There is nothing new with this kind of idea. Europe have already developed their ICT skills standard and used it for mapping ICT skills from different countries in Europe for many years. The ASEAN ICT skills standard developed in this project can be seen as something similar to European e-Competence Framework (e-CF) developed and maintained in Europe.

The following figures depicts a situation where a worker from one country move to another country without having the standard in place.



In this case, without a standard for matching ICT-related skills, a company recruiting new ICT workforces in country Z has to put unnecessarily great effort into comparing skills, namely X1, Y2 and a required skill, Z2.



With the standard in place, by using a skills comparative table (or mapping table), the three skills, X1, Y2 and Z2, can be compared at ease.

### Activities Related to Development of ICT Skills Standard

As part of the continuing efforts that focus on supporting ICT taskforces to move freer in the region, a project to develop and maintain ICT Skills Standard has been initiated since AIM2015. There are already three phases of the project since then. The first phase was completed in 2013, while the second phase was concluded in 2015. This report is result of the current phase or third phase, which is finalized in 2018. The 3<sup>rd</sup> Phase of this project AIM 2020, which is explicitly considered in Action 5.2.1 Continue Efforts to Align ICT Skill Standards for ASEAN under Initiative 5.2 Develop Common ICT Workforce Skills, which belong to AIM Strategic Thrust 5: Human Capital Development.

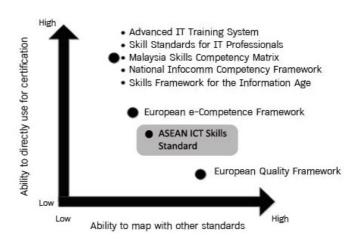
For each of the phases, in order to develop and maintain the ASEAN ICT Skills Standard, three main activities have been conducted, which include:

- Survey existing ICT skills standard currently existing both within and outside ASEAN. For outside ASEAN, standards considered include standards developed by Japan, Canada, United Kingdom, Germany, and Europe.
- 2. Develop and maintain definitions of ICT skills used in the standard
- 3. Develop and update the mapping table

Note that from the three activities mentioned above, "Definitions of ICT Skills" and "Mapping Table" are two main output of every phase of the project.

### Comparing this ASEAN Standard with Others

The following figure visualizes "Ability to directly use for certification" and "Ability to map with other standards" of most of the standards considered in this project



### ASEAN ICT Skills Standard Project

This project is a continuing project. In the first phase of this project, 5 ICT skills were considered and 2 other ICT skills were included in the second phase of the project. In the current phase (Phase 3) of this project, Three new ICT skills have been added to ASEAN ICT skills standard. Therefore, a total number of ICT skills included in the standard is 10 as listed below.

- 1. Software Development
- 2. ICT Project Management
- 3. Enterprise Architecture Design
- 4. Network and System Administration
- 5. Information System and Network Security
- 6. Cloud Computing
- 7. Mobile Computing
- 8. Social business
- 9. Big data
- 10. Internet of Things

Toward the end of each phase of the project, a workshop enabling ASEAN representatives to review and endorse the proposed ICT skills is organized. Outcomes of the workshop include a definition of each individual ICT skill, skills mapping table and up-to-date information in the ASEAN ICT skills standard. Based on the outcomes and organized activities, a summary report is produced.

Photos taken at the workshop are shown below. The workshop was organized on 2 – 3 July 2018 at Library room, ATAS Hotel, Bangkok, Thailand. Six ASEAN representatives from Cambodia, Philippine, Lao People's Democratic Republic, Thailand, Myanmar and Vietnam attended the seminar. It is a great honor to have Mrs. Vunnaporn Devahastin, Secretary – General, The National Digital Economy and Society Commission delivered an opening speech in the workshop.







### Definitions for ICT Skills Standard

According to the fact that "Standard Definitions" and "Mapping Table" are the two main output of all 3 phases of the project, the following table shows "Definition" of all 10 skills that have been developed so far in the project.

Area	Definition	Source/ Reference
Software Development	An engineering discipline that is concerned with all aspects of software production from the early stages of specification to maintaining the system after it has gone into use.	Ian Sommerville, Software Engineering, Addison-Wesley, 2010
ICT Project Management	Project management is the application of knowledge, skills, tools, and techniques to project activities to meet the project requirements.	https://www. pmi.org/about/ learn-about- pmi/what-is- project- management

Area	Definition	Source/ Reference
Enterprise Architecture Design	The software architecture of a program or computing system is the structure or structures of the system, which comprise software elements, the externally visible properties of those elements, and the relationships among them. " Externally visible" properties refers to those assumptions other elements can make of an element, such as its provided services, performance characteristics, fault handling shared resource usage, and so on.	Software Architecture in Practice (2nd edition), Bass, Clements, Kazman; Addison-Wesley 2003:
Network and System Administration	An ontology for network and system administration is a particular type of ontology whose subject domain is constrained to the administration of networks and systems. Administration is defined as the set of management functions required to create, set up, monitor, adjust, tear down, and keep the network or system operational. One and more ontologies must be defined for each device in the network or system that has a different programming model.	Handbook of Network and System Administration edited by Jan Bergstra, Mark Burgess

Area	Definition	Source/ Reference
Information System and Network Security	An approach and framework to implementing, maintaining, monitoring, and improving information security that is consistent with organisational culture.	ISO/IEC 17799, 2005
Cloud Computing	A model for enabling service users to have ubiquitous, convenient and on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services), that can be rapidly provisioned and released with minimal management effort or service-provider interaction. Cloud computing enables cloud services	Telecommunic ation Standardization Sector of ITU
Mobile Computing	The act of using a computer while travelling from place to place or without being connected to electricity or other computers by wires.	Cambridge Business English Dictionary

Area	Definition	Source/ Reference
Big Data	Big data is high-volume, high-velocity and/or high-variety information assets that demand cost-effective, innovative forms of information processing that enable enhanced insight, decision making, and process automation.	Doug Laney of Gartner
Social Business	New forms of collaboration and communication that companies are developing with social media	David Kiron, MIT Sloan Management Review
An IoT is a network that connects uniquely identifiable "Things" to the Internet. The "Things" have sensing/actuation and potential programmability capabilities. Through the exploitation of unique identification and sensing, information about the "Thing" can be collected and the state of the 'Thing' can be changed from anywhere, anytime, by anything.		IEEE

### Competency Levels in ASEAN ICT Skills Standard

According to studies conducted in this project, there is no standard approach in coming up with "Competency Level" in any standard existed around the world. In general, ICT Skills Standards existed to-date have their levels of competency ranged from 3 levels for country like Germany to 7 or 8 levels for countries like Japan and some countries in Europe. Note that most of the level 4 and higher are rarely used could be because of the fact that people with that level of competency do not need any certification because their experiences can already lead them to good positions in their workplaces. This could be the reason why country such as Germany only uses 3 levels of competency in their standard. Similar to what happen in ASEAN ICT Skills Standard, 3 levels of competency has been used and developed. These 3 levels of competency are:

### Level 1: Basic level Basic level of this standard referred to "Has basic knowledge and skills which is adequate to perform a given task(s) under supervision of management".

# • Level 2: Intermediate level Intermediate level of this standard referred to "Has professional knowledge and skills to perform a given task(s) independently, and, if required, can supervise others; understand a number of comparative approaches to problems in their fields; and be able to apply them efficiently".

### Level 3: Advanced level

Advanced level of this standard referred to "Has professional knowledge and skills in both technical and management to lead a team in inexperienced environment"

In addition to the 3 levels of competency discussed above, based on the levels of competency used in this standard, a "Mapping Table" has been developed. The table can be used to compare or map levels of competency in different countries in ASEAN. The mapping is done by using the defined ASEAN standard as a baseline for comparison. This is the same mechanism used by e-CF standard of Europe.

For example, according to the mapping table shown below, assume that a company in Malaysia has a position which requires a person with "Level 3: Senior" of Malaysia's competency level (which is equivalent to level 2: Intermediate Level, in the mapping table of ASEAN ICT Skills Standard). Anyone from Indonesia who are interested in doing this job, he/she has to have a level of competency between 4 to 6 of Indonesia's competency level. However, if someone from Vietnam would like to apply for the job, he/she must have at least a competency level 2 of Vietnam's competency level.

### Mapping Table of ASEAN ICT Skills Standard

Competency	Level 1:	Level 2:	Level 3:
Level	Basic Level	Intermediate Level	Advanced Level
	Has basic	Has professional knowledge	Has professional
	knowledge and	and skills to perform a given	knowledge and
	skills which is	task(s) independently, and, if	skills in both
	adequate to	required, can supervise others;	technical and
ASEAN	perform a given	understand a number of	management to
	task(s) under	comparative approaches to	lead a team in
	supervision of	problems in their fields; and be	inexperienced
	management.	able to apply them efficiently	environment
			1.70
Indonesia	Level 1-3	Level 4-6	Level 7-9
<b>(</b> * <b>=</b>	Level 2:		Level 4:
	Intermediate	Level 3: Senior	Advanced
Malaysia		1000	Advanced
	Level 2: Perform	Level 3: Perform all	Level 4: IT
Myanmar	assigned duties under	assigned duties	professionals
*	the supervision	independently	
*	Level 1: Basic	Level 2: Advance	Level 3:
Philippines			Specialist
<b>(</b> ::			Level 3: Expert
Singapore	Level 1: Entrant	Level 2: Specialist	/Management
33			
	Level 3	Level 4	Level 5
Thailand			
*	Level 3-4	Level 2	Level 1
Vietnam		LCVC( Z	LCVC( 1

Last Updated: July 2018

### Mutually Accepted Skills Standard

Mutually Accepted Skills Standard or MASS was developed after the first phase of this project due to the fact that ASEAN countries have their own way of ICT skills accreditation. It becomes very difficult to follow the Europe way of doing. Therefore, ASEAN member countries agreed upon a certain mutually accepted standard, which can be used by each member country for ICT skills mapping and comparison. The development of 10 skills' definition and outcomes of this project (all 3 phases) are referred to as ASEAN MASS (ASEAN Mutually Agreed Skill Standards) which comprises a definition of skills and their associated sub-skills and competency levels as described in the following section.

### 1. Skill: Software Development comprises the following sub-skills:

- 1.1 Business Analyst
- 1.2 System Analyst
- 1.3 Software Designer
- 1.4 Software Developer
- 1.5 Software Tester
- 1.6 Quality Assurance
- 1.7 UX Strategist
- 1.8 Interaction Designer
- 1.9 Visual Designer

### Software Development

### Sub-Area

### **Business Analysis**

Competency	Definition		
Level	Definition		
	Has ability to manage one or more team in		
	communicating with clients and domain experts when		
	gathering their requirements, resolving clients issues,		
3	creating and maintaining documentation related to		
3	requirements, performing functional reviews of system,		
	and supporting users during their system validations.		
	Responsible for a group of analysts with 10-50		
	members in total.		
	Has ability to supervise a team in communicating with		
	clients and domain experts when gathering their		
	requirements, resolving clients issues, creating and		
2	maintaining documentation related to requirements,		
	performing functional reviews of system, and supporting		
	users during their system validations. Responsible for a		
	group of analysts with no more than 10 members in		
	the team.		

Competency	Definition	
Level	Definition	
	Under supervision of senior analysts, has ability to	
	directly communicate efficiently with clients and	
	domain experts in gathering their requirements,	
1	resolving clients issues, creating and maintaining	
	documentation related to requirements, performing	
	functional reviews of system, and supporting users	
	during their system validations.	

### Software Development

### Sub-Area

### System analysis

Competency	Definition		
Level	Definition		
	Has ability to manage one or more team in performing		
	feasibility analysis, cost benefit analysis and return-on-		
	investment, suggest alternative solutions, create and		
3	maintain data and process models. Also, able to assist		
3	project management in scoping of the project,		
	recommending deliverable priorities of all sub-systems,		
	and planning. Responsible for a group of analysts with		
	no more than 10-50 members in total.		
	Has ability to supervise a team in performing feasibility		
2	analysis, cost benefit analysis and return-on-investment,		
	suggest alternative solutions, create and maintain data		
	and process models. Also, able to assist project		
	management in scoping of the project, recommending		
	deliverable priorities of all sub-systems, and planning.		
	Responsible for a group of analysts with no more than		
	10 members in the team.		

Competency	Definition	
Level		
	Under supervision of senior system analyst, has ability	
	to perform feasibility analysis, cost benefit analysis and	
	return-on-investment, suggest alternative solutions,	
1	create and maintain data and process models. Also,	
	able to assist project management in scoping of the	
	project, recommending deliverable priorities of all sub-	
	systems, and planning.	

### Software Development

### Sub-Area

### Software design

Competency	Definition
Level	Definition
	Has ability to lead design aspect of all responsible
	projects manage one or more team in designing
3	software by using a set of modeling tools and
3	techniques widely recognized and suitable to a
	problem at hand. Responsible for a group of designers
	with no more than 10-50 members in total.
	Has ability to lead design aspect of a project and
	supervise a team in designing software by using a set of
2	modeling tools and techniques widely recognized and
Ζ	suitable to a problem at hand. Responsible for a group
	of designers with no more than 10 members in the
	team.
	Under supervision of senior software designer, has
1	ability to design software by using a set of modeling
1	tools and techniques widely recognized and suitable to
	a problem at hand.

### Software Development

### Sub-Area

### Software development

Competency	Definition
Level	
	Given a set of requirements of a software project,
	regardless of whether the requirements are for a new
	or existing software, has ability to lead technical aspect
	of all responsible projects and manage one or more
3	team in working closely with analysts, designers, and
)	related staff in proposing ideas for system improvements,
	producing detailed specifications, writing the program
	codes, conducting unit-test of the software. Responsible
	for a group of developers with no more than 10-50
	members in total.
	Given a set of requirements of a software project,
	regardless of whether the requirements are for a new
	or existing software, has ability to lead technical aspect
	of a responsible project and supervise a team in working
2	closely with analysts, designers, and related staff in
	proposing ideas for system improvements, producing
	detailed specifications, writing the program codes, conducting
	unit-test of the software. Responsible for a group of
	developers with no more than 10 members in the team.

Competency	Definition
Level	Definition
	Given a set of requirements of a software project,
1	regardless of whether the requirements are for a new
	or existing software, under supervision of senior
	software developer, has ability to work closely with
	analysts, designers, and related staff in proposing ideas
	for system improvements, producing detailed
	specifications, writing the program codes, conducting
	unit-test of the software.

### Software Development

### Sub-Area

### Software testing

Competency	Definition
Level	
	Given a set of requirements of a software project,
	regardless of whether the requirements are for a new
	or existing software, has ability to manage one more
	team of testers in developing and maintaining test
3	plan, test strategy, test cases, and systematically design
	test values to be used for integration tests, system test,
	load test, and stress test, if required. Responsible for a
	group of testers with no more than 10-50 members in
	total.
	Given a set of requirements of a software project,
2	regardless of whether the requirements are for a new
	or existing software, has ability to supervise development
	and maintenance of test plan, test strategy, test cases,
	and systematically design test values to be used for
	integration tests, system test, load test, and stress test,
	if required. Responsible for a group of testers with no
	more than 10 members in the team.

Competency	Definition
Level	Definition
	Given a set of requirements of a software project,
	regardless of whether the requirements are for a new
	or existing software, under supervision of senior
1	software tester, has ability to develop and maintain
	test plan, test strategy, test cases, and systematically
	design test values to be used for integration tests,
	system test, load test, and stress test, if required.

### Software Development

### Sub-Area

### **Quality Assurer**

Competency Level	Definition
	Under supervision of senior software quality assurance
	engineer, given an agreed standard, has ability to manage
	one or more team in performing quality engineering,
	inspecting/reviewing of all documentation used in a
3	software project according to the agreed standard,
	communicating issues identified during quality assurance
	activities, and proposing solution(s) to process improvements
	to management. Responsible for a group of Quality Assurer
	with no more than 10-50 members in total.
	Under supervision of senior software quality assurance
	engineer, given an agreed standard, has ability to
	supervise a team in performing quality engineering,
	inspecting/reviewing of all documentation used in a
2	software project according to the agreed standard,
	communicating issues identified during quality
	assurance activities, and proposing solution(s) to
	process improvements to management. Responsible
	for a group of Quality Assurer with no more than 10
	members in the team.

Competency	Definition
Level	Definition
	Under supervision of senior Quality Assurer, given an
	agreed standard, has ability to perform quality
1	engineering, inspect/review of all documentation used
	in a software project according to the agreed standard,
	communicate issues identified during quality assurance
	activities, and propose solution(s) to process
	improvements to management.

### Software Development

### Sub-Area

### **UX Strategist**

Competency	Definition
Level	
	Given a set of business requirements, has ability to
	lead both technical and non-technical aspects of all
	responsible projects and manage one or more team in
	helping business to understand who customers are and
3	what to build to serve their needs. This includes tasks in
3	areas of creating survey and conducting analysis on results of
	the survey, conducting focus group interviews and report on
	findings, developing scenarios and criteria for usability
	testing from the findings. Responsible for a group of UX
	strategists with no more than 10-50 members in total.
	Given a set of business requirements, has ability to manage a
	team in both technical and non-technical aspects of
2	helping business to understand who customers are and
	what to build to serve their needs. This includes tasks in
	areas of creating survey and conducting analysis on results
	of the survey, conducting focus group interviews and report
	on findings, developing scenarios and criteria for usability
	testing from the findings. Responsible for a group of UX
	strategists with no more than 10 members in the team.

Competency	Definition
Level	Definition
	Given a set of business requirements, under supervision
	of senior UX strategists, has ability to help business to
1	understand who customers are and what to build to
	serve their needs. The responsibility includes creating
	survey and conducting analysis on results of the
	survey, conducting focus group interviews and report
	on findings, developing scenarios and criteria for
	usability testing from the findings.

### Software Development

### Sub-Area

### Interaction Designer

Competency	Definition
Level	
	Given a set of business and user requirements, has
	ability to lead both technical and non-technical aspects
	of all responsible projects and manage one or more
	team in defining structure and flow of the user
3	experience. This includes tasks in areas of creating and
	delivering workflows, wireframes, site maps, journey
	maps, and taxonomies. Responsible for a group of
	interaction designer with no more than 10-50 members
	in total.
	Given a set of business and user requirements, has ability
	to manage a team in both technical and non-technical
2	aspects of defining structure and flow of the user
	experience. This includes tasks in areas of creating and
	delivering workflows, wireframes, site maps, journey
	maps, and taxonomies. Responsible for a group of
	interaction designer with no more than 10 members in
	the team.

Competency	Definition
Level	
	Given a set of business and user requirements, under
	supervision of senior interaction designer, has ability to
1	define structure and flow of the user experience. This
	includes be able to create and deliver workflows,
	wireframes, site maps, journey maps, and taxonomies.

### Software Development

### Sub-Area

### Visual Designer

Competency Level	Definition
20101	Given a set of business and user requirements, has
	ability to lead both technical and non-technical aspects
	of all responsible projects and manage one or more
	team in creating prototypes, pattern libraries (for items
3	
	like navigation elements, links, calendars, etc.), and
	selecting appropriate fonts for be used. Responsible for a
	group of visual designer with no more than 10-50
	members in total.
	Given a set of business and user requirements, has ability
	to manage a team in both technical and non-technical
2	aspects of creating prototypes, pattern libraries (for items
Ζ	like navigation elements, links, calendars, etc.), and selecting
	appropriate fonts for be used. Responsible for a group of visual
	designer with no more than 10 members in the team.
	Given a set of business and user requirements, under
	supervision of senior visual designer, has ability to
1	create prototypes, pattern libraries (for items like
	navigation elements, links, calendars, etc.), and select
	appropriate fonts for be used.

### 2. Skill: ICT Project Management comprises the following sub-skills:

- 2.1 Project Manager
- 2.2 Agile Project Manager
- 2.3 QA for Project Management

### Skill ICT Project Management Sub-Area Project Manager Competency Definition Level Has ability to carry out Scope Planning, Scope Definition, Create WBS, Scope Verification, and Scope 3 Control, as a person responsible for the project with between 10-50 members in the team. Has ability to carry out Scope Planning, Scope Definition, Create WBS, Scope Verification, and Scope 2 Control, as a person responsible for the project with no more than 10 members in the team. As a project member, has ability to carry out Scope

the project manager.

Planning, Scope Definition, Create WBS, Scope

Verification, and Scope Control under the direction of

1

# ICT Project Management

#### Sub-Area

# Agile Project Manager

Competency Level	Definition	
	By using an agile-based method such as SCRUM as a basis	
	for software development, has ability to manage	
3	requirements, development team members, product	
3	owners, and all related stakeholders in order to develop	
	software, as a person responsible for one or more	
	projects with no more than 10-50 members in total.	
	By using an agile-based method such as SCRUM as a basis	
	for software development, has ability to manage	
2	requirements, development team members, product	
2	owners, and all related stakeholders in order to develop	
	software, as a person responsible for the project with no	
	more than 10 members in the team.	
	As a project member, by using an agile-based method	
	such as SCRUM as a basis for software development, has	
1	ability to manage requirements, development team	
	members, product owners, and all related stakeholders in	
	order to develop software under the direction of the	
	project manager.	

## ICT Project Management

#### Sub-Area

## QA for Project Management

Competency Level	Definition	
3	By using a well-known project management standard(s) as a framework for quality assurance, has ability to manage evaluating and ensuring that the project management discipline is set up to produce quality deliverables, communicating issues identified during quality assurance activities, and proposing solution(s) to process improvements to management. Responsible	
	for the project with no more than 10-50 members in the team.	
2	By using a well-known project management standard(s) as a framework for quality assurance, has ability to supervise evaluating and ensuring that the project management discipline is set up to produce quality deliverables, communicating issues identified during quality assurance activities, and proposing solution(s) to process improvements to management. Responsible for the project with no more than 10 members in the team.	

Competency	Definition	
Level	Definition	
	As a project member, by using a well-known project	
	management standard(s) as a framework for quality	
	assurance, has ability to evaluate and ensure that the	
1	project management discipline is set up to produce	
	quality deliverables, communicate issues identified	
	during quality assurance activities, and propose	
	solution(s) to process improvements to management.	

- 3. **Skill: Enterprise Architecture Design** comprises the following sub-skills:
  - 3.1 Enterprise Architect
  - 3.2 Security Architect
  - 3.3 Integration Architect

Skill		
Enterprise Architecture Design		
Sub-Area	Sub-Area	
Enter	Enterprise architect	
Competency	Definition	
Level	Definition	
	By using a well-known enterprise architecture concept,	
	modeling languages, and technique, has ability to	
	oversee an entire architect of an organization, manage	
	one or more team in gathering of required information,	
	analyzing the required information, suggesting a	
3	solution(s) or strategy(ies) in making sure that: (1) the IT	
	and company are in the same path; and (2) leads a	
	company's business strategy and defines IT systems	
	architecture to support that strategy, anticipating future	
	needs to management, and maintaining all blueprints	
	created. Responsible for a group of enterprise architect	

with no more than 10-50 in total.

Competency	Definition	
Level		
	By using a well-known enterprise architecture concept,	
	modeling languages, and technique, has ability to	
	supervise gathering of required information, analyzing	
	the required information, suggesting a solution(s) or	
	strategy(ies) in making sure that: (1) the IT and company	
2	are in the same path; and (2) leads a company's business	
	strategy and defines IT systems architecture to support	
	that strategy, anticipating future needs to management,	
	and maintaining all blueprints created. Responsible for	
	a group of enterprise architect with no more than 10	
	members in the team.	
	Working under supervision of a senior enterprise	
	architect, by using a well-known enterprise architecture	
	concept, modeling languages, and technique, has	
	ability to gather required information, analysis, suggest	
1	a solution(s) or strategy(ies) in making sure that: (1) the	
1	IT and company are in the same path; and (2) leads a	
	company's business strategy and defines IT systems	
	architecture to support that strategy, anticipate future	
	needs to management, and maintaining all blueprints	
	created.	

# Enterprise Architecture Design

#### Sub-Area

## Security architect

Competency	Definition	
Level	Definition	
	By using a well-known enterprise architecture concept,	
	modeling languages, and technique, especially focused	
	on "Security architecture", has ability to oversee an	
	entire security architect of an organization, manage one	
	or more team in gathering of required information,	
	analyzing the required information, suggesting a	
2	solution(s) or strategy(ies) in making sure that: (1) the IT	
3	security and company are in the same path; and (2)	
	leads a company's business strategy and defines	
	security systems architecture to support that strategy,	
	anticipating future needs to management, and	
	maintaining all blueprints created. Responsible for a	
	group of enterprise architect with no more than 10-50	
	in total.	

Competency	Definition	
Level		
	By using a well-known enterprise architecture concept,	
	modeling languages, and technique, especially focused	
	on "Security architecture", has ability to supervise a	
	team in gathering required information, analyzing the	
	gathered information, suggesting a solution(s) or strategy(ies)	
2	in making sure that: (1) the IT security and company are	
Ζ	in the same path; and (2) leads a company's business	
	strategy and defines security systems architecture to	
	support that strategy, anticipating future needs to	
	management, and maintaining all blueprints created.	
	Responsible for a group of security architect with no	
	more than 10 members in the team.	
	Working under supervision of a senior security architect,	
	by using a well-known enterprise architecture concept,	
	modeling languages, and technique, especially focused	
	on "Security architecture", has ability to gather required	
	information, analysis, suggest a solution(s) or strategy(ies)	
1	in making sure that: (1) the IT security and company are	
	in the same path; and (2) leads a company's business	
	strategy and defines security systems architecture to	
	support that strategy, anticipate future needs to	
	management, and maintaining all blueprints created.	

# Enterprise Architecture Design

#### Sub-Area

# Integration architect

Competency	Definition	
Level		
	By using a well-known enterprise architecture concept,	
	modeling languages, and technique, especially focused	
	on "Integration architecture", has ability to oversee an	
	entire integration architect of an organization and	
	manage one or more team in gathering required	
	information, analyzing the information gathered,	
3	suggesting a solution(s) or strategy(ies) in making sure	
J	that: (1) the integration of all architects and company	
	are in the same path; and (2) leads a company's	
	business strategy and defines integration architecture to	
	support that strategy, anticipate future needs to	
	management, and maintaining the integrated blueprint	
	created. Responsible for a group of security architect	
	with no more than 10-50 members in total.	

Competency	Definition	
Level		
	By using a well-known enterprise architecture concept,	
	modeling languages, and technique, especially focused	
	on "Integration architecture", has ability to supervise	
	a team in gathering required information, analyzing the	
	information gathered, suggesting a solution(s) or	
2	strategy(ies) in making sure that: (1) the integration of	
Ζ	all architects and company are in the same path; and	
	(2) leads a company's business strategy and defines	
	integration architecture to support that strategy, anticipate	
	future needs to management, and maintaining the integrated	
	blueprint created. Responsible for a group of security	
	architect with no more than 10 members in the team.	
	Working under supervision of a senior integration	
	architect, by using a well-known enterprise architecture	
	concept, modeling languages, and technique, especially	
	focused on "Integration architecture", has ability to	
	gather required information, analysis, suggest a	
1	solution(s) or strategy(ies) in making sure that: (1) the	
	integration of all architects and company are in the	
	same path; and (2) leads a company's business strategy	
	and defines integration architecture to support that	
	strategy, anticipate future needs to management, and	
	maintaining the integrated blueprint created.	

### 4. Skill: Network and System Administration comprises the

following sub-skills:

- 4.1 Network Architect
- 4.2 Network Engineer
- 4.3 System Architect
- 4.4 System Engineer

7	

## Network and System Administration

#### Sub-Area

#### Network architect

Competency Level	Definition	
3	Has ability to oversee an entire network architecture of an organization and manage one or more groups of network architects in using of network computer-aided design (CAD) software packages to create/optimize/maintain network designs, developing plans or budgets for network equipment replacement, and if required, estimating time and materials needed to complete network related projects. Responsible for a group of	
	network architect with no more than 10-50 members in total.	

Competency	Definition	
Level	Definition	
	Has ability to supervise using of network computer-aided	
	design (CAD) software packages to create/optimize/maintain	
	network designs, developing plans or budgets for network	
2	equipment replacement, and if required, estimating	
	time and materials needed to complete network	
	related projects. Responsible for a group of network	
	architect with no more than 10 members in the team.	
	Working under supervision of a senior network architect,	
	has ability to use network computer-aided design (CAD)	
1	software packages to create/optimize/maintain network	
	designs, develop plans or budgets for network equipment	
	replacement, and if required, estimate time and materials	
	needed to complete network related projects.	

# Network and System Administration

#### Sub-Area

## Network engineer

Competency	Definition
Level	
	Has ability to oversee an entire network operation of an
	organization and manage one or more team to operational
	monitoring of the voice and network infrastructures,
	installs network hardware, conduct day to day operation
3	of the networks and carrying out scheduled maintenance
)	activities, resolution of network faults, carry out approved
	changes to the voice and network infrastructures, and
	maintain documentation of the environment and
	operational procedures. Responsible for a group of network
	engineer with no more than 10-50 members in total.
	Has ability to supervise a team to operational monitoring
	of the voice and network infrastructures, installs network
	hardware, conduct day to day operation of the networks
	and carrying out scheduled maintenance activities,
2	resolution of network faults, carry out approved changes
	to the voice and network infrastructures, and maintain
	documentation of the environment and operational
	procedures. Responsible for a group of network
	engineer with no more than 10 members in the team.

Competency	Definition
Level	Definition
	Work under supervision of senior network engineer, has
1	ability to operational monitoring of the voice and
	network infrastructures, installs network hardware,
	conduct day to day operation of the networks and
	carrying out scheduled maintenance activities,
	resolution of network faults, carry out approved
	changes to the voice and network infrastructures, and
	maintain documentation of the environment and
	operational procedures.

# Network and System Administration

#### Sub-Area

## System architect

Competency	Definition
Levet	Line ability to everyon everall system architect of an
	Has ability to oversee overall system architect of an
	organization and manage a team in developing high level
	design choices for the software, hardware, infrastructure, and
	interfaces used between them, determine development tools
3	and techniques to be used, including validation requirements,
3	communicating with various parties in an organization
	to evaluate feasibility of requirements and determine
	priorities for development with regard to business's goal(s)
	set by the organization. Responsible for a group of system
	architects with no more than 10-50 members in total.
	Has ability to supervise a team in developing high level
	design choices for the software, hardware, infrastructure, and
2	interfaces used between them, determine development tools
	and techniques to be used, including validation requirements,
	communicating with various parties in an organization
	to evaluate feasibility of requirements and determine
	priorities for development with regard to business's goal(s)
	set by the organization. Responsible for a group of system
	architects with no more than 10 members in the team.

Competency	Definition
Level	Definition
	Work under supervision of senior network engineer, has
	ability to develop high level design choices for the
1	software, hardware, infrastructure, and interfaces used
	between them, determine development tools and
	techniques to be used, including validation requirements,
	communicate with various parties in an organization to
	evaluate feasibility of requirements and determine
	priorities for development with regard to business's
	goal(s) set by the organization.

# Network and System Administration

#### Sub-Area

## System engineer

Competency Level	Definition
	Has ability to manage one or more them of system
	engineer in designing, implementing, and maintaining
	computer systems, software and networks include
3	understanding complex system requirements, determining
)	system specifications, and processes. Responsible for a
	group of system engineer with no more than 10 members in
	the team. Responsible for a group of system engineer with
	no more than 10-50 members in total.
	Has ability to supervise design, implement, and maintain
	computer systems, software and networks include
2	understanding complex system requirements, determining
	system specifications, and processes. Responsible for a
	group of system engineer with no more than 10 members in
	the team.
	Work under supervision of senior network engineer, has
1	ability to design, implement, and maintain computer
	systems, software and networks includes understanding
	complex system requirements, determining system
	specifications, and processes.

# **5. Skill: Information System and Network Security** comprises the following sub-skills:

- 5.1 Network Security Analyst
- 5.2 Network Security Engineer
- 5.3 System Security Analyst
- 5.4 System Security Engineer
- 5.5 Data Security Analyst
- 5.6 Data Security Engineer
- 5.7 Information Security Management System Engineer
- 5.8 Data Privacy Engineer

# Skill Information System and Network Security Sub-Area Network security analyst Competency Definition Level Has ability to manage one or more teams of network security analyst in planning and introducing appropriate procedures together with security measure that can be used to within an organization in order to protect its infrastructure from security breaches and 3 computer viruses, when incident with regard to security occurred, investigating the issue and identify root of the problem, and promoting a proactive approach to the protect the organization's networking system. Responsible for a group of network security engineers with no more than 10-50 members in total.

Competency Level	Definition
2	Has ability to supervise a network security analysis team in planning and introducing appropriate procedures together with security measure that can be used to within an organization in order to protect its infrastructure from security breaches and computer viruses, when incident with regard to security occurred, investigating the issue and identify root of the problem, and promoting a proactive approach to the protect the organization's networking system. Responsible for a group of network security engineers with no more than
1	10 members in the team.  Work under supervision of senior network engineer, has ability to plan and introduce appropriate procedures together with security measure that can be used to within an organization in order to protect its infrastructure from security breaches and computer viruses, when incident with regard to security occurred, investigate the issue and identify root of the problem, and promote a proactive approach to the protect the organization's networking system.

## Information System and Network Security

#### Sub-Area

## Network security engineer

Competency Level	Definition
	Has ability to manage one or more teams of network
	security engineers to gather and analyze network security
	needs, design, integrate, and installation of hardware and
3	software, analyze and correct network problems, maintain
	and monitor security systems such as firewalls and intrusion
	detection systems. Responsible for a group of network security
	engineers with no more than 10-50 members in total.
	Has ability to supervise a team to gather and analyze network
	security needs, design, integrate, and installation of hardware
2	and software, analyze and correct network problems,
2	maintain and monitor security systems such as firewalls and
	intrusion detection systems. Responsible for a group of network
	security engineers with no more than 10 members in the team.
	Work under supervision of senior network engineer, has ability
1	to gather and analyze network security needs, design, integrate,
	and installation of hardware and software, analyze and correct
	network problems, maintain and monitor security systems
	such as firewalls and intrusion detection systems.

## Information System and Network Security

#### Sub-Area

## System security analyst

Competency Level	Definition
	Has ability to manage one or more team of system security
	analysts in developing a framework(s) for controls and levels
	of access, including develop standards, policies, and
3	procedures, coordinate with facilities security, and
	recommending improvements for computer and terminal
	physical security. Responsible for a group of system security
	analysts with no more than 10-50 members in total.
	Has ability to supervise a team in developing a framework for
	controls and levels of access, including develop standards,
2	policies, and procedures, coordinate with facilities security,
Ζ	and recommending improvements for computer and terminal
	physical security. Responsible for a group of system security
	analysts with no more than 10 members in the team.
	Work under supervision of senior network engineer, has
	ability to develop a framework for controls and levels
1	of access, including develop standards, policies, and
	procedures, coordinate with facilities security, and
	recommend improvements for computer and terminal
	physical security.

## Information System and Network Security

#### Sub-Area

## System security engineer

Competency	Definition
Level	Definition
	Has ability to manage one or more team of system
	security engineers in developing and implementing
	security solutions, including the ongoing assessment and
	tracking of activities within organization according to
3	required security guidelines across the enterprise
J	computing environment, ensuring authorized access,
	monitoring information requests by new programming,
	and recommending improvements. Responsible for a
	group of system security engineers with no more than
	10-50 members in total.
	Has ability to supervise a team in developing and
2	implementing security solutions, including the ongoing
	assessment and tracking of activities within organization
	according to required security guidelines across the
	enterprise computing environment, ensuring authorized
	access, monitoring information requests by new
	programming, and recommending improvements.
	Responsible for a group of system security engineers
	with no more than 10 members in the team.

Competency	Definition
Level	Definition
1	Work under supervision of senior network engineer, has
	ability to develop and implement security solutions,
	including the ongoing assessment and tracking of activities
	within organization according to required security
	guidelines across the enterprise computing environment,
	ensure authorized access, monitoring information requests
	by new programming, and recommend improvements.

## Information System and Network Security

#### Sub-Area

## Data security analyst

Competency	Definition
Level	
	Has ability to manage one or more team in communicating
	with users to discuss issues such as computer data access
	needs and security violations, developing and maintaining
	documents related to data security and emergency
3	measures policies, procedures, and tests, monitoring
	use of data files and regulate access to safeguard
	information in computer files. Responsible for a group
	of data security analysts with no more than 10 members in
	the team. Responsible for a group of data security
	analysts with no more than 10-50 members in total.
	Has ability to supervise a team in communicating with
2	users to discuss issues such as computer data access
	needs and security violations, developing and maintaining
	documents related to data security and emergency
	measures policies, procedures, and tests, monitoring
	use of data files and regulate access to safeguard
	information in computer files. Responsible for a group
	of data security analysts with no more than 10
	members in the team.

Competency	Definition
Level	Definition
	Work under supervision of senior data security analyst,
1	has ability to communicate with users to discuss issues
	such as computer data access needs and security
	violations, develop and maintain documents related to
	data security and emergency measures policies,
	procedures, and tests, monitor use of data files and
	regulate access to safeguard information in computer
	files.

## Information System and Network Security

#### Sub-Area

## Data security engineer

Competency	Definition
Level	Definition
	Given a set of data security controls, procedures and
	assessments identified, has ability to manage one or
	more team of data security engineers in overseeing for
	any results or weaknesses identified, communicate
3	security procedures to program management and the
	end customer, review and evaluate progress and
	results, and recommend major changes in procedures,
	if necessary. Responsible for a group of data security
	engineers with no more than 10-50 members in total.
	Given a set of data security controls, procedures and
	assessments identified, has ability to supervise a team
	of data security engineers in overseeing for any results
	or weaknesses identified, communicate security
2	procedures to program management and the end
	customer, review and evaluate progress and results,
	and recommend major changes in procedures, if
	necessary. Responsible for a group of data security
	analysts with no more than 10 members in the team.

Competency	Definition
Level	Definition
	Given a set of data security controls, procedures and
	assessments identified, by working under supervision of
1	senior data security engineer, has ability to oversee for
	any results or weaknesses identified, communicate
	security procedures to program management and the
	end customer, review and evaluate progress and
	results, and recommend major changes in procedures,
	if necessary.

## Information System and Network Security

#### Sub-Area

## Information Security Management System engineer

Competency	Definition
Level	Definition
	Has ability to manage one or more teams in developing
	and continuously improving organization's information
	security management system according to an industrial
	standard(s) and best practices, designing, implementing
3	and documenting information security concepts and
	controls for the organization, and performing information
	security audits and vulnerability assessments. Responsible
	for a group of ISMS engineers with no more than 10-50
	members in total.
	Has ability to supervise a team in developing and
	continuously improving organization's information
	security management system according to an industrial
	standard(s) and best practices, designing, implementing
2	and documenting information security concepts and
	controls for the organization, and performing information
	security audits and vulnerability assessments. Responsible
	for a group of ISMS engineers with no more than 10
	members in the team.

Competency	Definition
Level	Definition
	Work under supervision of senior network engineer, has
1	ability to develop and continuously improve
	organization's information security management system
	according to an industrial standard(s) and best
	practices, design, implement and document information
	security concepts and controls in the organization, and
	perform information security audits and vulnerability
	assessments.

## Information System and Network Security

#### Sub-Area

## Data Privacy Engineer

Competency Level	Definition
	Has knowledge in up-to-date cyber and computer
	crime law, and be able to manage one or more teams
	in analyzing and designing systems' architectures and
	all related technologies for privacy impact in order to
3	ensure that organization compliant with their concerned
	privacy and data protection policies while maximizing
	digital outreach of the organization. Responsible for a
	group of data privacy engineers with no more than
	10-50 members in the team.
	Has knowledge in up-to-date cyber and computer
	crime law, and be able to supervise a team in analyzing
	and designing systems' architectures and all related
	technologies for privacy impact in order to ensure that
2	organization compliant with their concerned privacy
	and data protection policies while maximizing digital
	outreach of the organization. Responsible for a group
	of data privacy engineers with no more than 10 members
	in the team.

Competency	Definition
Level	Definition
	Work under supervision of senior data privacy engineer, has
	knowledge in up-to-date cyber and computer crime
	law, and be able to analyze and design systems'
1	architectures and all related technologies for privacy
	impact in order to ensure that organization compliant
	with their concerned privacy and data protection policies
	while maximizing digital outreach of the organization.

- 6. Skill: Cloud Computing comprises the following sub-skills:
  - 6.1 Cloud Architect
  - 6.2 Cloud Developer
  - 6.3 Cloud Security Specialist

Skill		
Cloud Computing		
Sub-Area	Sub-Area	
Cloud	d Architect	
Competency	Definition	
Level	Definition	
	Given a set of requirements of a cloud-based	
	application, regardless of whether the requirements are	
	for a new or existing software, has ability to lead	
	technical aspect of all responsible projects and	
	manage one or more team in, depending constraints in	
3	each cloud environment, designing, documenting,	
	maintaining architecture for the application, and	
	communicating the architecture to all stakeholders	
	including end-users and management. Responsible for	
	a group of developers with no more than 10-50	
	members in total.	

Competency	Definition
Level	Definition
	Given a set of requirements of a cloud-based
	application, regardless of whether the requirements are
	for a new or existing software, has ability to lead
	technical aspect of a responsible project and supervise
2	a team in, depending constraints in each cloud
	environment, designing, documenting, and maintaining
	architecture for the application. Responsible for a
	group of developers with no more than 10 members in
	the team.
	Given a set of requirements of a cloud-based application,
1	regardless of whether the requirements are for a new
	or existing software, under supervision of senior cloud
	architect, has ability to, depending constraints in each
	cloud environment, design, document, and maintain
	architecture for the application.

# **Cloud Computing**

#### Sub-Area

# Cloud Developer

Competency	Definition
Level	Definition
	Given a set of requirements of a cloud-based application,
	regardless of whether the requirements are for a new or
	existing software, has ability to lead technical aspect of all
	responsible projects and manage one or more team in working
3	closely with analysts, designers, and related staff in proposing
)	ideas for system development or configuration, depending
	constraints in each cloud environment, producing detailed
	specifications, writing the program codes or configuring system,
	and conducting unit-test of the software. Responsible for a group
	of developers with no more than 10-50 members in total.
	Given a set of requirements of a cloud-based application, regardless
	of whether the requirements are for a new or existing software, has
2	ability to lead technical aspect of a responsible project and supervise
	a team in working closely with analysts, designers, and related staff in
	proposing ideas for system development or configuration, depending
	constraints in each cloud environment, producing detailed
	specifications, writing the program codes or configuring system, and
	conducting unit-test of the software. Responsible for a group
	of developers with no more than 10 members in the team.

Competency	Definition
Level	Definition
	Given a set of requirements of a cloud-based application,
1	regardless of whether the requirements are for a new or
	existing software, under supervision of senior cloud
	developer, has ability to work closely with analysts,
	designers, and related staff in proposing ideas for system
	development or configuration, depending constraints in
	each cloud environment, producing detailed specifications,
	writing the program codes or configuring system, and
	conducting unit-test of the software.

## **Cloud Computing**

#### Sub-Area

# **Cloud Security Specialist**

Competency Level	Definition
	Has ability to lead technical aspect of all responsible
	projects and manage one or more team in defining
	security architecture for private cloud, designing,
	planning and implementing of risk mitigating security
3	solutions. Work closely with development teams and
	product architecture team(s) to guide security direction
	and solutions alignment with industry best practices.
	Responsible for a group of developers with no more
	than 10-50 members in total.
	Has ability to lead technical aspect of a responsible
	project and supervise a team in defining security
	architecture for private cloud, designing, planning and
	implementing of risk mitigating security solutions. Work
2	closely with development teams and product
	architecture team(s) to guide security direction and
	solutions alignment with industry best practices.
	Responsible for a group of developers with no more
	than 10 members in the team.

Competency	Definition
Level	Definition
	Under supervision of senior cloud security specialist,
	has ability to define security architecture for private
	cloud, design, plan and implement of risk mitigating
1	security solutions. Work closely with development
	teams and product architecture team(s) to guide
	security direction and solutions alignment with industry
	best practices

### 7. Skill: Mobile Computing comprises the following sub-skills:

- 7.1 Mobile Developer
- 7.2 Mobile Networking
- 7.3 Mobile Security

Skill			
Mobil	Mobile Computing		
Sub-Area			
Mobil	e Developer		
Competency	Definition		
Level	Definition		
	Given a set of requirements of a mobile application,		
	regardless of whether the requirements are for a new		
	or existing software, has ability to lead technical aspect		
	of all responsible projects and manage one or more		
3	team in working closely with analysts, designers, and		
3	related staff in proposing ideas for system		
	improvements, producing detailed specifications,		
	writing the program codes, conducting unit-test of the		
	software. Responsible for a group of developers with		
	no more than 10-50 members in total.		

Competency Level	Definition	
	Given a set of requirements of a mobile application,	
	regardless of whether the requirements are for a new	
	or existing software, has ability to lead technical aspect	
	of a responsible project and supervise a team in	
0	working closely with analysts, designers, and related	
2	staff in proposing ideas for system improvements,	
	producing detailed specifications, writing the program	
	codes, conducting unit-test of the software.	
	Responsible for a group of developers with no more	
	than 10 members in the team.	
	Given a set of requirements of a mobile application,	
	regardless of whether the requirements are for a new	
	or existing software, under supervision of senior mobile	
1	developer, has ability to work closely with analysts,	
	designers, and related staff in proposing ideas for	
	system improvements, producing detailed	
	specifications, writing the program codes, and	
	conducting unit-test of the software.	

## **Mobile Computing**

#### Sub-Area

## Mobile Networking

Competency	Definition	
Level	Definition	
	Has ability to manage one or more team in	
	implementing, managing and supporting mobile	
3	devices and environments, include integrating mobility	
)	with wired and wireless LANs. Responsible for a group	
	of engineers with no more than 10-50 members in	
	total.	
	Has ability to supervise a team in implementing,	
2	managing and supporting mobile devices and	
	environments, include integrating mobility with wired	
	and wireless LANs. Responsible for a group of engineers	
	with no more than 10 members in the team.	
1	Under supervision of senior mobile networking	
	engineers, has ability to implement, manage and	
	support mobile devices and environments, include	
	integrating mobility with wired and wireless LANs.	

# **Mobile Computing**

#### Sub-Area

# Mobile Security

Competency	Definition	
Level		
	Has ability to manage one or more team in either	
	creating secure mobile application or implementing	
3	security in mobile networking environments, or both.	
	Responsible for a group of engineers with no more	
	than 10-50 members in total.	
	Has ability to supervise a team in either creating secure	
	mobile application or implementing security in mobile	
2	networking environments, or both. Responsible for a	
	group of engineers with no more than 10 members in	
	the team.	
	Under supervision of senior mobile security engineers,	
1	has ability to either create secure mobile application or	
	implement security in mobile networking	
	environments, or both.	

- 8. Skill: Social Business comprises the following sub-skills:
  - 8.1 Content Creator
  - 8.2 Community Manager
  - 8.3 Advertiser
  - 8.4 Analyst

S	ki	ι	l

#### Social Business

#### Sub-Area

#### **Content Creator**

Competency	D. C. W.	
Level	Definition	
	Given a set of business requirements, has ability to	
3	lead both technical and non-technical aspects of all	
	responsible projects and manage one or more team in	
	content creation for social media posts, including blog	
	posts, images, and videos. In addition, being able to	
	communicate the creation to all stakeholders including	
	end-users and management. Responsible for a group of	
	content creators with no more than 10-50 members in	
	total.	

Competency	D. C. W.	
Level	Definition	
2	Given a set of business requirements, has ability to	
	manage a team in both technical and non-technical	
	aspects of content creation for social media posts,	
	including blog posts, images, and videos. Responsible	
	for a group of content creators with no more than 10	
	members in the team.	
1	Given a set of business requirements, under supervision	
	of senior content creator, has ability to create content	
	for social media posts. This includes blog posts, images,	
	and videos.	

### Social Business

#### Sub-Area

## Community Manager

Competency Level	Definition	
	Given a set of business requirements, has ability to manage	
	one or more team in engage and connect with customers	
	on social media. This includes listening to conversations on social	
3	media, replying to comments, and organizing social	
)	media events. In addition, being able to communicate the	
	overall picture of the community with stakeholders	
	and management. Responsible for a group of	
	developers with no more than 10-50 members in total.	
	Given a set of business requirements, has ability to manage	
	a team in engaging and connecting with customers on social	
2	media. This includes listening to conversations on social	
2	media, replying to comments, and organizing social	
	media events. Responsible for a group of Community	
	Managers with no more than 10 members in the team.	
	Given a set of business requirements, under supervision of	
1	senior Community Manager, has ability to engage and	
	connect with customers on social media. This includes	
	listening to conversations on social media, replying to	
	comments, and organizing social media events.	

## Social Business

#### Sub-Area

### Advertiser

Competency Level	Definition	
	Given a set of business requirements, has ability to	
	manage one or more team experimenting with different	
	ad types, analyzing the results of the social media ads,	
3	and refining ad campaigns for maximum revenue for	
	companies. In addition, being able to communicate the	
	overall status of advertising to all stakeholders and	
	management. Responsible for a group of advertisers	
	with no more than 10-50 members in total.	
	Given a set of business requirements, has ability to	
	manage a team in experimenting with different ad types,	
2	analyzing the results of the social media ads, and	
	refining ad campaigns for maximum revenue for	
	companies. Responsible for a group of advertisers with	
	no more than 10 members in the team.	
	Given a set of business requirements, under supervision	
1	of senior advertiser, has ability to experiment with	
	different ad types, analyze the results of the social	
	media ads, and refine ad campaigns for maximum	
	revenue for companies.	

### Social Business

#### Sub-Area

# Analyst

Competency	Definition	
Level		
	Given a set of business requirements, has ability to	
	manage one or more team in analyzing data such as	
	engagement rates, traffic, click-through rates, conversions,	
3	and, in some cases, revenue. In addition, being able to	
	communicate the overall picture of the analysis to all	
	stakeholders and management. Responsible for a group	
	of analysts with no more than 10-50 members in total.	
	Given a set of business requirements, has ability to	
	manage a team in analyzing data such as engagement	
2	rates, traffic, click-through rates, conversions, and, in	
	some cases, revenue. Responsible for a group of analysts	
	with no more than 10 members in the team.	
	Given a set of business requirements, under supervision	
1	of senior analyst, has ability to analyze data such as	
	engagement rates, traffic, click-through rates, conversions,	
	and, in some cases, revenue.	

### 9. Skill: Big Data comprises the following sub-skills:

- 9.1 Data Hygienist
- 9.2 Data Explorer
- 9.3 Business Solution Architect
- 9.4 Data Scientist
- 9.5 Campaign Expert

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### Big Data

#### Sub-Area

### Data Hygienist

Competency	Definition	
Level		
	Given a set of business and domain requirements together	
	with problem at hand, has ability to manage one or more team	
3	in cleansing and ensuring accuracy of the data. In addition,	
)	being able to communicate the overall picture of data quality	
	to all stakeholders and management. Responsible for a group	
	of data hygienists with no more than 10-50 members in total.	
	Given a set of business and domain requirements together	
2	with problem at hand, has ability to manage a team in cleansing	
	and ensuring accuracy of the data. Responsible for a group of	
	data hygienists with no more than 10 members in the team.	
1	Given a set of business and domain requirements together	
	with problem at hand, under supervision of senior, has	
	ability to clean and ensure accuracy of the data.	

# Big Data

#### Sub-Area

# Data Explorer

Competency Level	Definition				
	Given a set of business and domain requirements				
	together with problem at hand and data that has been				
	cleaned, has ability to manage one or more team in				
3	selecting relevant data to the question at hand. In				
3	addition, being able to communicate the overall				
	picture of data availability to all stakeholders and				
	management. Responsible for a group of data explorers				
	with no more than 10-50 members in total.				
	Given a set of business and domain requirements				
	together with problem at hand and data that has been				
2	cleaned, has ability to manage a team in selecting				
Ζ	relevant data to the question at hand. Responsible for				
	a group of data explorers with no more than 10				
	members in the team.				
1	Given a set of business and domain requirements				
	together with problem at hand and data that has been				
	cleaned, under supervision of senior data explorer, has				
	ability to select relevant data to the question at hand.				

# Big Data

#### Sub-Area

### **Business Solution Architect**

Competency	Definition				
Level					
	Given a set of business and domain requirements together				
	with problem at hand and selected set of cleaned data,				
	has ability to manage one or more team in preparing				
3	the selected data, so they are ready for analysis. In addition,				
)	being able to communicate the overall picture of data				
	preparation process to all stakeholders and management.				
	Responsible for a group of business solution architects				
	with no more than 10-50 members in total.				
	Given a set of business and domain requirements together				
	with problem at hand and selected set of cleaned data,				
2	has ability to manage a team in preparing the selected				
Ζ	data, so they are ready for analysis. Responsible for a				
	group of business solution architects with no more				
	than 10 members in the team.				
	Given a set of business and domain requirements together				
1	with problem at hand and selected set of cleaned data,				
	under supervision of senior business solution architect,				
	has ability to prepare the selected data, so they are				
	ready for analysis.				

# Big Data

#### Sub-Area

### Data Scientist

Competency	Definition				
Level					
	Given a set of business and domain requirements together				
	with problem at hand and data that has been prepared,				
	has ability to manage one or more team in based on				
3	the organized data, creating analytics models that answer				
)	the question. In addition, being able to communicate				
	the overall picture of progress and issues on data modeling				
	to all stakeholders and management. Responsible for a group				
	of data scientists with no more than 10-50 members in total.				
	Given a set of business and domain requirements together				
	with problem at hand and data that has been prepared,				
2	has ability to manage a team in, based on the organized				
2	data, creating analytics models that answer the question.				
	Responsible for a group of data scientists with no more				
	than 10 members in the team.				
	Given a set of business and domain requirements together				
	with problem at hand and data that has been prepared,				
1	under supervision of senior data scientist, has ability to,				
	based on the organized data, create analytics models				
	that answer the question.				

# Big Data

#### Sub-Area

# Campaign Expert

Competency Level	Definition		
Level			
	Given a set of business and domain requirements together		
	with problem at hand and models that have been developed, has		
	ability to manage one or more team in turning the models into		
3	results. For example, which customer should get what message		
J	and when. In addition, being able to communicate the overall		
	picture of progress and issues in turning the models into results to		
	all stakeholders and management. Responsible for a group of		
	campaign experts with no more than 10-50 members in total.		
	Given a set of business and domain requirements together		
	with problem at hand and models that have been developed,		
2	has ability to manage a team in turning the models into results.		
2	For example, which customer should get what message and		
	when. Responsible for a group of campaign experts		
	with no more than 10 members in the team.		
	Given a set of business and domain requirements together		
1	with problem at hand and models that have been developed,		
	under supervision of senior campaign expert, has ability to turn		
	the models into results. For example, which customer		
	should get what message and when		

### 10. Skill: Internet of Things (IoT) comprises the following sub-skills:

- 10.1 IoT System Analyst
- 10.2 loT System Designer
- 10.3 loT Prototyping Engineer
- 10.4 loT System Tester
- 10.5 loT System Engineer

#### Skill

### Internet of Things (IoT)

#### Sub-Area

### IoT System Analyst

Competency	Definition				
Level	Definition				
	Given a set of business requirements and details of target				
	environment, has ability to manage one or more team in				
3	analyze and convert the given set of business requirements				
	to system requirements. In addition, being able to				
	communicate the overall picture of existing system to				
	all stakeholders and management. Responsible for a				
	group of system analysts with no more than 10-50				
	members in total.				
	Given a set of business requirements and details of target				
	environment, has ability to manage a team in analyzing and				
2	converting the given set of business requirements to system				
	requirements. Responsible for a group of system analysts				
	with no more than 10 members in the team.				

Competency Level	Definition			
1	Given a set of business requirements and details of			
	target environment, under supervision of senior system			
	analyst, has ability to analyze and convert the given set			
	of business requirements to system requirements.			

# Internet of Things (IoT)

#### Sub-Area

## IoT System Designer

Competency	Definition		
Level			
	Given a set of business requirements, details of target		
	environment and result from system analysis process,		
	has ability to manage one or more team in designing an		
3	loT-based system that answer business requirements. In		
J	addition, being able to communicate the overall		
	picture of design of a system to all stakeholders and		
	management. Responsible for a group of system		
	designers with no more than 10-50 members in total.		
	Given a set of business requirements, details of target		
	environment and result from system analysis process,		
2	has ability to manage a team in designing an IoT-based		
2	system that answer business requirements. Responsible		
	for a group of system designers with no more than 10		
	members in the team.		
	Given a set of business requirements, details of target		
1	environment and result from system analysis process,		
	under supervision of senior system designer, has ability to		
	design an IoT-based system that answer business		
	requirements.		

# Internet of Things (IoT)

#### Sub-Area

# IoT Prototyping Engineer

Competency	Definition				
Level	Definition				
	Given a set of business requirements, details of target environment				
	and design of a system, has ability to manage one or more				
	team in using a prototyping tools to develop a set of rapid				
3	prototypes that can be used to effectively communicate with				
3	project owner(s). In addition, being able to communicate the overall				
	picture of progress and issues in prototyping to all stakeholders				
	and management. Responsible for a group of prototyping				
	engineers with no more than 10-50 members in total.				
	Given a set of business requirements, details of target				
	environment and design of a system, has ability to manage				
2	a team in using a prototyping tools to develop a set of				
Ζ	rapid prototypes that can be used to effectively communicate				
	with project owner(s). Responsible for a group of prototyping				
	engineers with no more than 10 members in the team.				
	Given a set of business requirements, details of target				
1	environment and design of a system, under supervision of				
	senior prototyping engineer, has ability to use a prototyping				
	tools to develop a set of rapid prototypes that can be				
	used to effectively communicate with project owner(s).				

# Internet of Things (IoT)

#### Sub-Area

## IoT System Tester

Competency	Definition				
Level					
	Given a set of business requirements, details of target environment,				
	has ability to manage one or more team in designing test				
	cases, performing system integration test and load test of				
3	system, including be able to effectively communicate				
	result of testing. In addition, being able to communicate				
	the overall picture of test result to all stakeholders and				
	management. Responsible for a group of IoT system				
	testers with no more than 10-50 members in total.				
	Given a set of business requirements, details of target				
	environment, has ability to manage a team in designing test				
2	cases, performing system integration test and load test				
2	of system, including be able to effectively communicate				
	result of testing. Responsible for a group of IoT system				
	testers with no more than 10 members in the team.				
	Given a set of business requirements, details of target				
1	environment, under supervision of senior IoT system				
	tester, has ability to design test cases, perform system				
	integration test and load test of system, including be				
	able to effectively communicate result of testing.				

# Internet of Things (IoT)

#### Sub-Area

# IoT System Engineer

Competency Level	Definition			
	Given a set of business requirements, details of target			
	environment, design of a system and results from			
	prototyping process, has ability to manage one or more			
	team in developing embedded system software that			
2	enables access to the hardware such as flash memory,			
3	GPIOs, and serial interfaces. In addition, being able to			
	communicate the overall picture of IoT system			
	development to all stakeholders and management.			
	Responsible for a group of IoT system engineers with			
	no more than 10-50 members in total.			
	Given a set of business requirements, details of target			
	environment, design of a system and results from			
	prototyping process, has ability to manage a team in			
2	developing embedded system software that enables			
2	access to the hardware such as flash memory, GPIOs,			
	and serial interfaces. Responsible for a group of IoT			
	system engineers with no more than 10 members in			
	the team.			

Competency	Definition			
Level	Definition			
1	Given a set of business requirements, details of target			
	environment, design of a system and results from			
	prototyping process, under supervision of senior IoT			
	system engineer, has ability to develop embedded			
	system software that enables access to the hardware			
	such as flash memory, GPIOs, and serial interfaces.			

